

## Laser printer drivers available for MicroTeX™! MicroTeX can now be used with a screen previewer!

In response to requests from MicroTeX users, Addison-Wesley will distribute a number of products from Textset, Inc. of Ann Arbor, Michigan. These products will include T<sub>E</sub>X™ Preview as well as a number of laser printer drivers, including PostScript™, Imagen™ and QMS Lasergraphix™ series printers.

Configurations needed for screen previewer:

\* HERCULES Graphics Card™ \* IBM™ PC/XT or AT

The Postscript driver makes it possible to use MicroTeX with the following devices:

\* Apple LaserWriter™ \* Apollo DOMAIN/Laser26  
\* QMS 800 and 2400 \* Sun LaserWriter  
\* Diconix Dijit 2

In addition to the driver for the IBM and Epson dot matrix printers bundled with MicroTeX, Addison-Wesley now has available a driver for the Toshiba™ dot matrix printer. The speed of the Toshiba printer makes it ideal for small-scale technical projects.

Site licenses for MicroTeX and all Educational Media Systems Division products available.

Call for further information.

T<sub>E</sub>X is a trademark of the American Mathematical Society. MicroTeX is a trademark of Addison-Wesley Publishing Company, Inc. IBM is a registered trademark of International Business Machines Corporation. Epson is a registered trademark of Epson, Inc. Apple LaserWriter is a trademark of Apple Computer, Inc. HERCULES Graphics Card is a trademark of Hercules Computer Technology. QMS Lasergraphix is a trademark of Quality Microsystems, Inc. Imagen is a trademark of Imagen Corporation. PostScript is a trademark of Adobe Systems, Inc. Toshiba is a registered trademark of Toshiba America, Inc.

This was produced with MicroTeX and an Apple LaserWriter with a PostScript driver.



### MicroTeX Order Form

Yes, please send me:  MicroTeX \$495  Imagen Driver \$200  
 Toshiba Driver 100  QMS Lasergraphix Driver 200  
 PostScript Driver 300  T<sub>E</sub>X Preview 250

My check is enclosed (Orders paid by check will be shipped free of charge.)

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Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

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Please bill my company. Your company order form and P.O. number must accompany your order. Thank you.

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Telephone(\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_\_ Best time to call \_\_\_\_\_

I am interested in MicroTeX, but have questions. Please call me.

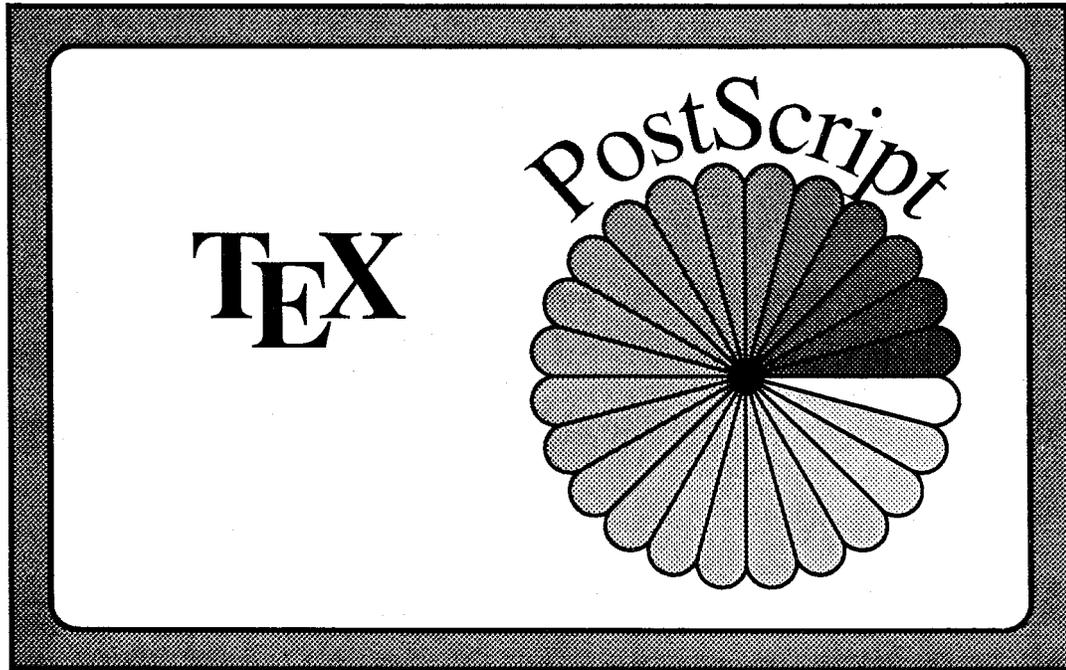
Please keep me informed about all MicroTeX developments and related products. 35184

Send your order to:



Addison-Wesley Publishing Company  
Educational Media Systems Division  
Reading, MA 01867  
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## Complete $\text{T}_{\text{E}}\text{X}$ and PostScript Support



### *Announcing New VAX/VMS Software*

**TEXTSET**'s  $\text{T}_{\text{E}}\text{X}$  Preview is being ported to the VAXstation II with the cooperation of Digital Equipment Corporation. DVILASER/PS, our  $\text{T}_{\text{E}}\text{X}$ -to-PostScript device driver software is now available for VAX/VMS.

### *Sun and Apollo Support*

**TEXTSET**'s  $\text{T}_{\text{E}}\text{X}$  Package,  $\text{T}_{\text{E}}\text{X}$  Preview, and DVILASER/PS are available for Sun and Apollo workstations. DVILASER/PS supports any PostScript printer including the Sun LaserWriter and the Apollo DOMAIN Laser/26.

PostScript,  
DVILASER,  
and  $\text{T}_{\text{E}}\text{X}$ ,  
when used in  
combination  
can produce  
some very  
interesting  
output.

Ask Addison-Wesley Publishing Co., Inc. or Personal  $\text{T}_{\text{E}}\text{X}$ , Inc. about **TEXTSET**'s  $\text{T}_{\text{E}}\text{X}$  Preview and DVILASER/PS for 8086 family MSDOS microcomputers.

## **T<sub>E</sub>X Lectures on Videotape**

Videotapes of lectures from a series of 2-day short courses, ranging from 10 to 12 hours each, and some lectures presented at T<sub>E</sub>X Users Group meetings are available for lease or purchase in VHS, Beta or  $\frac{3}{4}$ " U-Matic formats. For all videotapes except those of the 1984 TUG meeting, prices for lease or purchase are listed at the bottom of the next page.

For additional information, contact Ray Goucher, T<sub>E</sub>X Users Group, P. O. Box 9506, Providence, RI 02940-9506, U.S.A., (401) 272-9500, ext. 232.

### **The Elements of METAFONT Design – Georgia Tobin**

This short course was presented in conjunction with the August 1985 T<sub>E</sub>X Users Group Meeting. It was designed to provide an introduction to font design using METAFONT, giving the student an indepth understanding of the nature and structure of a font of type, an easy familiarity with the concept of a meta-font of type, and a nodding acquaintance with the grammar and syntax of METAFONT. Topics covered in detail are: the basics of digital type design; the concept of a METAFONT; the basic structure of meta-code; points, pens and paths; macros; conditions and the use of conditional code; and testing fonts. Course exercises ranged from discussion of design philosophy and approaches to the coding tasks to actual writing of METAFONT code.

Necessary prerequisites which may strike some as unsavory (e.g., vector arithmetic, basic trigonometry, tidy programming habits) were covered as warranted by the expertise of course participants.

Georgia Tobin is with The Metafoundry, OCLC Online Computer Library Center, Inc., Dublin, Ohio.

### **Traditional Typography Meets L<sup>A</sup>T<sub>E</sub>X – Marshall Hendrichs**

In the course of reviewing and working out design standards to be incorporated in the manual to Leslie Lamport's macro package L<sup>A</sup>T<sub>E</sub>X, Marshall Hendrichs, Art Director for Addison-Wesley Publishing Co., was forced to evaluate the task at hand in the same light that typographers have had to evaluate all technological innovations throughout four centuries of typographic evolution. This course was developed from his experience. In it he presents a short history of the evolution of traditional typographic standards and addresses such issues as: Can the reader understand what has been written? What elements lead to understanding and what elements impede understanding? How much effort is needed to overcome the impediments? What can be read in today's newspapers and textbooks? What is allusive typography and what role does it play in comprehension? When does humor and analogy confuse the reader? When form and content get divorced, who gets the house?

This course does not duplicate the one described below: "First Principles of Typographic Design for Document Production". It offers a different perspective on key issues in document design (e.g., legibility and aesthetics).

### **Book Design Utilizing T<sub>E</sub>X – Richard Southall and Leslie Lamport**

At the August 1984 TUG meeting a short course, "First Principles of Typographic Design for Document Production", was presented. The course establishes some basic principles for the typographic design of simple text. The application of these principles to the design of documents, and the implementation of the resulting designs with T<sub>E</sub>X, was discussed. Topics include: typographic structures in text; L<sup>A</sup>T<sub>E</sub>X structures; graphic conventions in text; the document designer's tools; making text readable; designing headings; implementing text and heading designs; designing pages; implementing page layouts; list design and other issues.

## Introduction to the Internal Workings of TeX82 – Donald Knuth

In conjunction with the July 1982 TeX Users Group meeting a short course, "Introduction to TeX82", was presented on the internal workings of TeX82. The WEB source of TeX82 was used as a reference. A reading knowledge of PASCAL was strongly recommended as a prerequisite.

The following topics were covered: reading WEB programs; representation of strings; data structures for boxes and glue; representation of control sequences; syntactic routines (TeX's eyes and mouth); semantic routines (TeX's stomach and intestines); breaking paragraphs into lines; hyphenation; scanning file names; input of font metric (TFM) files; output of device-independent (DVI) files; initializing a TeX production program.

The principal goal of the course was to make the participant familiar with the anatomy of the TeX82 system, so that it will be clear how to make system dependent changes necessary to install it as an effective production tool. Considerations necessary for tailoring TeX for use with languages other than English were discussed. The information provided by this course should make the viewer able to make better use of TeX than would otherwise be possible and to help with troubleshooting when others at the site do strange things with the software.

## Introduction to AMS-TeX82 – Michael Spivak

At the July 1983 TeX Users Group meeting an Introductory AMS-TeX82 Users Course for secretaries and technical typists was presented by Michael Spivak, author of *The Joy of TeX*, which served as the text for this course. The course introduced the use of the macro package AMS-TeX, as revised for TeX82, which concentrates mainly on the problems of typesetting complicated mathematics; it is not a course in how to use TeX itself. The concepts presented, however, are applicable to other macro packages based on TeX82. (Document preparation with TeX is usually approached through a suitable macro package rather than directly through plain TeX.) In order to derive maximum benefit from the use of these videotapes, the user should be familiar with the use of a text editor and at least somewhat familiar with the demands of technical typing.

## TeX Users Group Meeting, Stanford University, August 15–17, 1984

The following sessions were videotaped and are available for lease (\$50 each hour or fraction thereof) or purchase (\$75 each hour or fraction thereof):

Pierre MacKay: Introduction to TeX and TUG for new users (1:00); Don Knuth: Update on TeX82 and general Q & A (1:30); Jacques Désarménien: Running TeX in a French environment (fonts, hyphenation, typography) (1:30); Don Knuth et al.: Macro writing (3:00) and What's new in METAFONT and typography (1:30); Site Coordinators' progress reports – DG MV 8000, Prime 750, HP 3000, IBM Group, UNIX, and VAX (VMS) (1:30); David Fuchs, John Gourlay and Peter Sih: Output devices and drivers (1:00); Leslie Lamport and Richard Southall: Interfacing conventional design practice with TeX and METAFONT: discussion (1:30); and Georgia Tobin: Font design using METAFONT & discussion (1:00).

## Videotape Lease/Purchase Prices

	Lease	Purchase*
List	\$425/month	\$800
Institutional member, non-educational	375/month	700
Educational institution	350/month	650

\*The purchase price for VHS and Beta formats is \$100 less in each category.

Personal  
**TEX**

Inc

## Your Complete Supplier of TEX for the PC!

... now offers a list of software, fonts, and hardware so that we can be your complete TEX outfitter for PC and AT workstations. We have joined forces with Textset,  $n^2$  Computer Consultants, and the Metafoundry to bring you these products:

### SOFTWARE:

**PCTEX** A full TEX82, including INITEX, LaTeX, AMSTEX, and Mike Spivak's PCTEX Manual and VANILLA macro package. \$279.

**PCDOT** Device drivers for the following dot-matrix printers: Epson FX, RX and LQ printers, IBM Graphics Printer, and the Toshiba 1340, 1350, P351 printers. Each driver includes over 230 TEX and LaTeX fonts. \$100. each.

**PCLaser** Device drivers for several popular laser printers: Apple LaserWriter (Postscript) (Textset), QMS Lasergrafix 800, 1200 ( $n^2$  Computer Consultants, Textset), Imagen 8,12,24/300 (Textset), and the Corona LP300. Each driver includes a complete set of TEX and LaTeX fonts. \$300. each.

**Preview** Textset's popular Preview is now available for the PC. Look at your TEX output on the screen before (or instead of) printing hard copy. Requires the Hercules Graphics Card. Future versions to employ the Tecmar Graphics Master and the IBM Enhanced Graphics Adaptor. \$250.

### FONTS:

**MF Medley** 44 Popular fonts from the Metafoundry library. Two magnifications of a selection of Chel fonts (Computer Helvetica, shown here), and Copperplate, Black Letter, and Schoolbook headline fonts. \$100.

### HARDWARE:

**Corona Laser Printer** This device will print a full page of TEX output, and employs the same Canon CX print engine found in many of the popular laser printers. Comes with PCTEX and the Corona device driver. Complete software and hardware: only \$3395. (list price \$3974.)

**Hercules Graphics Card, plus Preview** Everything you need to view your TEX output on your monochrome monitor. Complete software and hardware: \$579. (list price \$749.)

Join hundreds of satisfied PCTEX users. Write or call us today. Inquire about educational and corporate discounts, and site licensing.

System requirements: DOS 2.0 or better, 512K RAM, 10M hard disk. Preview requires Hercules Graphics Card. Corona Laser Printer requires additional 512K RAM disk. Include \$8. shipping and handling for each order. (Shipping to Canada: \$10. International Air Mail: \$30.) California orders, add 6% sales tax. MasterCard, Visa accepted.

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